



FOR IMMEDIATE RELEASE

## Monvera Glass Décor and Etched Images Forge Paperless Bottle Labeling Partnership

Emeryville, CA – February 17th, 2011 – Monvera Glass Décor, a provider of [paperless bottle labels](#) to the wine, spirits, beverage and food industry, has announced plans to link related service offerings in a partnership with Etched Images of Napa, California. The partnership will allow both companies to provide a full range of paperless labeling solutions to their customers.

Caitriona Anderson, Monvera's VP of Sales & Marketing, is enthusiastic about the joint offering. "In the bottle labeling industry, it's important to provide the highest degree of expert craftsmanship," says Anderson. "With Etched Images we've cultivated a best-of-breed partnership that combines top level [etched wine bottles](#) with top level screen printing and decal labeling services." Stu McFarland, President and Co-founder of Etched Images, sees great potential in the arrangement. "We believe this relationship will be immensely valuable to our customers," says McFarland.

### About Monvera Glass Décor:

Monvera provides industry leading glass decoration services to the wine, spirits, beverage and food market segments. Clients include Charles Krug, Stelzner Vineyards, Charbay Vodka, and Blue Frog Brewery. In addition to a range of paperless bottle labeling solutions, Monvera offers bottle photography and marketing support services to help customers grow their businesses. To learn more about Monvera visit <http://www.monvera.com/>.

### About Etched Images:

Etched Images is an 18+ year veteran in the bottle etching industry. In addition to providing etching, hand painting, bottle blackening and wax dipping services to the wine industry, Etched Images is also the creator and supplier of the industry leading NoChip Dip™ line of multicolor dipping wax. To learn more about Etched Images visit <http://www.etchedimages.com/>.

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