



FOR IMMEDIATE RELEASE

## **Monvera Glass Décor launches ‘Beautiful Colors’ with new color combinations from its Unique Color Library**

**Richmond, CA – February 22th, 2012** – Monvera Glass Décor, a provider of [screen printed labels](#) to the wine, spirits, beverage and food industry, has launched a color awareness campaign called ‘Beautiful Colors’ to bring new color ideas and combinations to its customers. Over the years, Monvera has developed a rich and unique library of colors that can be used for [bottle printing](#). ‘Beautiful Colors’ shows how these colors can be used in combination with each other. This first selection includes: Mulberry, Starburst, Mimosa and Tree Leaf. Samples are available on request so that customers can see exactly what the color looks like as a [screen printed wine bottle](#).

Caitriona Anderson, Monvera’s VP of Sales & Marketing notes, “Our goal is to give our customers new options. That means finding the right color combinations as well as having the right design. Customers want to identify the colors that speak to the art and find the color combination that is right for their design. The most popular color combinations for [screen printing bottles](#) are white, red and gold. We are trying to make it easier for our customers to try something new and pick colors with confidence.”

### **About Monvera Glass Décor:**

Monvera provides a range of [bottle decoration](#) and paperless label solutions to the wine, spirits, beverage and food market segments. Clients include Charles Krug, Honig Vineyard and Winery, and Boisset Family Estates. In addition, Monvera offers screen printed wine glasses in collaboration with it’s various partners. To learn more about Monvera visit [www.monvera.com](http://www.monvera.com).

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